# CONSUMEX®

**Exhibition For Everyone** 













Dear Sir,

**CONSUMEX** is an important BTL activity which strives to bring the potential customers to the exhibition, that can be converted into Real Sales.

Its an opportunity to showcase upcoming products and services & get the feel of the market pulse.

During the four days of the exhibition you can generate leads for future working.

**Facts** 

DATES: 25,26,27,28 & 29 Dec'2024

DAYS: WED, THU, FRI, SAT & SUN

**VENUE: CHAMPA DEVI PARK, GORAKHPUR.** 

### Media plan

A multimedia advertising campaign will be launched to connect with the potential customers and general public at large.

Full page advertisements will be given in the leading newspapers.

### **Footfalls**

As per our previous experience over the years, this year too we expect approximately **125000** people to visit the exhibition.

The event will be highly publicized to generate maximum awareness and to draw huge crowd to the event. A Multimedia adverting through hoarding, full page advertisements in all the leading newspapers & digital advertisements in all the social media and FM radio for maximum awareness of the event.











We Look Forward To Your Participation In Making This Event A Great Success

> Lajiv Chaddha • 9005077800

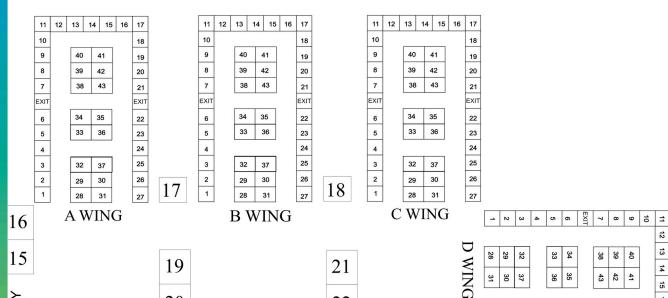
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# **MERCURY LINK**

Exhibitions: Events: Weddings



## FLOOR PLAN FOR REF ONLY



F WING 3 7 8 5 6 9 10 11 12

20

ENTRY EXIT

17 18 18 19 19 20 20 20 20 21 EXIT EXIT EXT 22 22 22 23 23 25 26 26 26 26 26 26 27

**FOOD COURT** 

42

13

14

15

Wing	Stall Number	Tariff in Rs*	Stall Dimensions
ABC&D	1 TO 27	38,000/-	L 08 X W 08 H 08
ABC&D	28 TO 43	45,000/-	L 10 X W 08 H 08
F WING	1 TO 22	1,10,000/-	L 16 X W 16 H 12
FOOD COURT	15 STALLS	20,000/-	L 08 X W 08 H 08

22

13 14

GSTIN: 09ADGPC3492H1ZJ \*GST @ 18% extra

MERCURY LINK BANK ACCOUNT DETAILS				
ACCOUNT NAME	MERCURY LINK	HDFC Bank 0261 +		
ACCOUNT NUMBER	02262020000261			
ACCOUNT TYPE	CURRENT ACCOUNT	UPI ID: mercurylink1 (lickhdtcbank		
BANK NAME	HDFC BANK LTD, - CIVIL LINES BRANCH			
RTGS/NEFT IFSC	HDFC0000226			

Scan to know more about US



For Stall/s Booking Please Call: 9793535222: 9935148444: 9005408666









# **MERCURY LINK**

Event Management Solution

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